corefy

Analytics

Payment data analytics system for monitoring key metrics of your business performance. Analytics gathers all your data under one roof and makes it much easier to examine. Gain valuable business insights and navigate risks in the most efficient manner.

Streamlined data

Turn previously disjointed data into coherent information for optimising processes and costs.

Real-time analytics

All the performance metrics are spread before your eyes in real-time mode.

Custom reports

Generate unique reports for selected dimensions and metrics to derive valuable insights into any aspect of your business activity.

Instant alerts

Set and configure alerts to be timely notified of reaching crucial figures or some issues occurring.

How does it work?

Any business that interacts with online payments has plenty of data to analyse. Corefy's Analytics is a set of smart tools that automatically aggregates and unifies all the key metrics needed to track your business performance. It will take you a few clicks to accumulate the required data into automatic reports and use it for your business growth. Or choose the necessary indicators — payers' countries, currencies, payment methods, periods, etc. — and monitor them in real time without dispersing your attention to extraneous details.

Is this solution suitable for my business?

Access comprehensive information on every aspect of your business, including:

✔

Risk management.
cView the transaction history of a user who filed a chargeback. Find out how many users retry a payment if the first time fails.

✔

Finance.
Know your merchant accounts' balances, monthly turnover, and revenue changes over time.

✔

Operations management.
Find out the average transaction processing time, the main reasons for payment declines, and your cost per transaction.

✔

Business development.
Choose the direction for your business based on data about your customers' payment preferences and shopping cart abandonment rate.

How to use Analytics?

The ability to view all performance metrics in real time gives you insight into the health and performance of your business. Generate accurate reports, turning the raw data into palatable graphs and visualisations. Feel free to **export, share, and customise** the reports to suit your needs and goals.

Standardise your business processes for information gathering and processing with reporting API, SQL Database, and extensive export options.

Centralise disparate data in one place so you don't miss anything important. Connect other business intelligence systems to have a single access point to all data.

Optimise your sales funnel and customer journey being backed by valuable insights.

How to get started?
See how it works and ask any questions you might have on an online demo.

Schedule a demo →

Client cases

letyshops   Kuna   BOOSTA

Learn more

Related products

→ Analytics

→ Dashboard

→ Merchant management

Articles

→ How to turn raw payment data into actionable insights

→ Financial hygiene: 6 reasons to do reconciliations regularly

→ How we onboard our clients: all steps explained

→ Boosting conversion with payment team as a service: 3 client cases